

CALIFORNIA PRIVACY LAW APPENDIX

California law requires a description of data practices using specific categories. The table below uses these categories to organize the information in this Privacy Policy.

Category	What we collect	How we collect it	Why we collect it	With whom we share it	How long we retain it
Identifiers	Name, account name, alias, postal address, unique personal identifiers, online identifiers, Internet Protocol address, email address, or other similar identifiers.	Collected online automatically in some cases or offline when you directly provide it to us, by registering for one of our events, through your use of our other Services like the website, or from third parties.	We collect this information for the purposes listed in the Why We Collect Personal Information section above.	Shared with our affiliates, subsidiaries, partners, sponsors, vendors, and service providers as described in the Sharing Personal Information section above.	We retain your Personal Information for different periods of time depending on what it is, why we collected it, how we use it, and how you configure your privacy preferences as described in the Retaining Personal Information section.
Protected classification characteristics under California or federal law	Age, race, physical or mental disability, gender, veteran or military status.	Collected when you directly provide it to us when applying for a job with us, or from third parties.	We collect this information for the purposes listed in the Why We Collect Personal Information section above.	Shared with our affiliates, subsidiaries, partners, sponsors, vendors, and service providers as described in the Sharing Personal Information section above.	We retain your Personal Information for different periods of time depending on what it is, why we collected it, how we use it, and how you configure your privacy preferences as described in the Retaining Personal Information section.
Biometric information	Physiological, behavioral, and biological characteristics.	Collected automatically or when you directly provide it to us by visiting the Samuelli Foundation offices, going through our fingerprinting security procedures or by attending an event at one of our venues.	We collect this information for the purposes listed in the Why We Collect Personal Information section above.	Shared with our affiliates, subsidiaries, partners, sponsors, vendors, and service providers as described in the Sharing Personal Information section above.	We retain your personal information for different periods of time depending on what it is, why we collected it, how we use it, and how you configure your privacy preferences as described in the Retaining Personal Information section.
Internet or other similar network activity	Information on a customer's interaction with our Services including websites or applications.	Collected online automatically or when you directly provide it to us, by attending an event at one of our facilities or through your use of other Services such as the website, or from third parties.	We collect this information for the purposes listed in the Why We Collect Personal Information section above.	Shared with our affiliates, subsidiaries, partners, sponsors, vendors, and service providers as described in the Sharing Personal Information section above.	We retain your personal information for different periods of time depending on what it is, why we collected it, how we use it, and how you configure your privacy preferences as described in the Retaining Personal Information section.

Category	What we collect	How we collect it	Why we collect it	With whom we share it	How long we retain it
Geolocation data	Physical location or movements.	Collected online automatically or offline when you directly provide it to us, when you attend an event at one of our facilities, or from third parties.	We collect this information for the purposes listed in the Why We Collect Personal Information section above.	Shared with our affiliates, subsidiaries, partners, sponsors, vendors, and service providers as described in the Sharing Personal Information section above.	We retain your personal information for different periods of time depending on what it is, why we collected it, how we use it, and how you configure your privacy preferences as described in the Retaining Personal Information section.
Sensory data	Audio, electronic, visual, or similar information.	Collected typically offline when you directly provide it to us by attending an event at one of our facilities, or from third parties.	We collect this information for the purposes listed in the Why We Collect Personal Information section above.	Shared with our affiliates, subsidiaries, partners, sponsors, vendors, and service providers as described in the Sharing Personal Information section above.	We retain your personal information for different periods of time depending on what it is, why we collected it, how we use it, and how you configure your privacy preferences as described in the Retaining Personal Information section.
Professional or employment-related information	If you apply for a position with us, we collect employment-related information such as your current or past job history.	Collected online or offline when you directly provide it to us, or from third parties.	We collect this information for the purposes listed in the Why We Collect Personal Information section above.	Shared with our affiliates, subsidiaries, partners, sponsors, vendors, and service providers as described in the Sharing Personal Information section above.	We retain your personal information for different periods of time depending on what it is, why we collected it, how we use it, and how you configure your privacy preferences as described in the Retaining Personal Information section.
Non-public education information	If you apply for a position with us, we collect education-related information such as your education history.	Collected online or offline when you directly provide it to us, or from third parties.	We collect this information for the purposes listed in the Why We Collect Personal Information section above.	Shared with our affiliates, subsidiaries, partners, sponsors, vendors, and service providers as described in the Sharing Personal Information section above.	We retain your personal information for different periods of time depending on what it is, why we collected it, how we use it, and how you configure your privacy preferences as described in the Retaining Personal Information section.
Inferences drawn from other personal information	Inferences used to create a profile reflecting a person's preferences, characteristics predispositions, behavior, and attitudes.	Collected online or offline when you directly provide it to us or from third parties.	We collect this information for the purposes listed in the Why We Collect Personal Information section above.	Shared with our affiliates, subsidiaries, partners, sponsors, vendors, and service providers as described in the Sharing Personal Information section above.	We retain your personal information for different periods of time depending on what it is, why we collected it, how we use it, and how you configure your privacy preferences as described in the Retaining Personal Information section.

Category	What we collect	How we collect it	Why we collect it	With whom we share it	How long we retain it
Sensitive personal information	<p>Account log-in information, geolocation information, and biometric information.</p> <p>If you apply for a job with us, we collect your Social Security number and other tax-related information.</p>	Collected online or offline when you directly provide it to us, or from third parties.	We collect this information for the purposes listed in the Why We Collect Personal Information section above.	Shared with our affiliates, subsidiaries, partners, sponsors, vendors, and service providers as described in the Sharing Personal Information section above.	We retain your personal information for different periods of time depending on what it is, why we collected it, how we use it, and how you configure your privacy preferences as described in the Retaining Personal Information section.